



# Aon Risk Reward Challenge Media Fact Sheet



## ***This week at The Memorial Tournament Presented by Nationwide at Muirfield Village Golf Club***

Hole	Par	Yards
<b>15</b>	<b>5</b>	<b>561</b>

### **Aon Insight**

For last year's Memorial Tournament, the 15th hole was lengthened significantly up to 560 yards. Because of this, far fewer players were willing to go for this green in two. From 2014 through 2019, more than 66 percent of players went for it - that number dropped below 50 percent last year. Players who go for this green in two gained more than three-tenths of a stroke on the field last year - a blueprint Jon Rahm followed on his way to a win last summer.

## **Recent Renovations**

*The New 15th hole at Muirfield Village GC will be on full display this week*

- Back tees were lengthened 37 yards
- First landing area was lowered by 15 feet
- Large mounding just right of the green that kept the creek out of play was removed, ultimately bringing the water more into play
- 2020 Champion Jon Rahm birdied the 15th hole 3 times last year in route to victory

### **Other Notes**

- Host and course creator, Jack Nicklaus, was heavily involved in the recent renovations alongside Chris Cochran from Nicklaus Design and Muirfield Village Director of Grounds Operations Chad Mark
- In addition to the 15th hole, the 4th hole is the other hole with the most drastic renovations. Renovations to the 4th hole include a whole new green contour that made the once smallest green on the course now the largest on the course
- Every single green was rebuilt on the golf course, something that is rarely done during renovations
- This is technically only Muirfield Village's second formal renovation, however tweaks to the course have been made almost annually since it opened in 1974

Source: *Golf.com*, Zephyr Melton & James Colgan

## **2021 Season Highlights**

**Key Highlights from the LPGA Tour & PGA TOUR:**

[Wei-Ling Hsu](#) – Pure Silk Championship

[Richy Werenski](#) - Wells Fargo Championship  
(Near Hole-in-One on a Par 4!)

[Brooks Koepka](#) – WM Phoenix Open

[Daniel Berger](#) - AT&T Pebble Beach Pro-Am

[Max Homa](#) – Genesis Invitational



**Watch this week's Aon  
Risk Reward Challenge  
Hole Breakdown**

[Watch Now On Aon's YouTube Channel](#)





## Aon Risk Reward Challenge

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Number of tournaments

31

Prize money awarded

\$1M

### 2020 Winner\*:

\*Aon shifted the \$1M to fund the purse for the Drive On Championship at Inverness (won by Danielle Kang)



Number of tournaments

39

Prize money awarded

\$1M

### 2019/2020 Winner:

Nick Taylor

## What is the Aon Risk Reward Challenge?

The Aon Risk Reward Challenge is a season-long competition on the PGA TOUR and LPGA Tour testing the abilities of the world's best players to make thoughtful, strategic decisions on the most challenging holes ("Aon Risk Reward Challenge holes") throughout the year. At the end of the regular season, the most consistent player across each tour, with the lowest average score under par on the Aon Risk Reward Challenge holes, captures the \$1 million prize.

Aon is committed to a diverse workforce and an inclusive culture where everyone can thrive, ensuring delivery of the best innovative solutions for clients. As such, providing equal prize money to both the PGA and LPGA Tours aligns with Aon's core values and brand.

## Aon's Committed Support

In 2020, Aon paused the promotion of the Aon Risk Reward Challenge across both Tours in order to be sensitive to the state of the current environment. However, Aon was committed to the PGA TOUR and LPGA Tour players and partners and continued to support the Aon Risk Reward Challenge and the \$1 million prize pay-out to Nick Taylor, the winner of the Challenge on the PGA TOUR. On the LPGA Tour, Aon supported the players' request to provide the \$1 million prize purse at a new event (the Drive On Championship) that allowed many players with the opportunity to benefit from the earnings. Aon is excited to bring the full Aon Risk Reward Challenge back to the PGA TOUR and LPGA Tour for the 2020/2021 season.

## Aon Risk Reward Challenge Scoring

- One hole is selected at each tournament as the designated Aon Risk Reward Challenge hole for the week (hole is strategically challenging in nature)
- For every participating event, a player's best two scores on the designated hole counts towards the season-long leaderboard
- The player with lowest average score under par across the regular season wins the Aon Risk Reward Challenge

## Leaderboard

*\*Through the Charles Schwab Challenge*

POS	PLAYER	AVG UNDER PAR
T1	Brendon Todd	-.963
T1	Joaquin Niemann	-.963
3	Cameron Smith	-.947
4	Billy Horschel	-.913
5	Matt Fitzpatrick	-.882

To view the full leaderboard, video resources and learn more about the Aon Risk Reward Challenge, please visit:

[www.pgatour.com/aon-risk-reward-challenge.html](http://www.pgatour.com/aon-risk-reward-challenge.html) or [www.lpga.com/statistics/aon-risk-reward-challenge/aon-risk-reward-challenge](http://www.lpga.com/statistics/aon-risk-reward-challenge/aon-risk-reward-challenge)

## About Aon

Aon is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

Aon's golf partnerships are anchored by a clear narrative – insight derived from data and delivered by experts – our sports partnerships allow us to connect authentically with our clients and colleagues around their passion points.

In addition to partnerships with the PGA TOUR and LPGA Tour, Aon is a worldwide partner of the Ryder Cup in 2021, 2023 and 2025.

## Media Contact

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Players, caddies and PGA TOUR or Aon Executives are available to provide quotes and insight about this week's Aon Risk Reward Challenge hole or the season-long competition.